



festival 2017 Art Sales Tent Information & Application

festival 2017 is being held on June 2,3,4 2017 in downtown Grand Rapids

(festival of the arts is always held the first full weekend in June)

IMPORTANT CHANGES FOR 2017

Construction projects coming as early as 2018 will close off Calder Plaza to food booths and to the Art Tents. To prepare for these changes, **artists will be responsible for their own cash transactions starting in 2017, and booth fees will be charged** instead of festival's artist commission. Details below.

Artists wishing to participate in festival must meet the following criteria:

- Reside in one of these Michigan counties: Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo or Ottawa
- **Work must be handcrafted by the artist.** Quality reproductions of artist's original work produced in limited editions (500 or less), individually signed and numbered and clearly labeled "Reproduction" or "Limited Reproduction" are permitted. All other works must be original in nature. No re-sales are allowed.

festival provides:

- Tents
- Electricity
- Overnight Security

Artists provide:

- Art Work
- Display tables, shelves, etc, and chairs
- Bags and wrapping materials
- Change for your transactions
- Lights for individual booth, plus 100 feet of 12 gauge wire extension cord (we recommend compact fluorescent or LED lights for energy saving and less heat)
- Sales help, if you need it during the event, for your booth

Logistics:

- festival Art Sales is located in two large tents on Calder Plaza in downtown Grand Rapids. There is space for up to 40 — 10' x 10' single booths
- **Sales hours are: *Friday June 2 11:30am to 9pm, Saturday June 3 10am to 9pm, and Sunday June 4 10am to 5pm***
- **Load-in: Thursday, June 1**
Load-in is scheduled at assigned staggered times, Thursday afternoon through early evening.
- **Load-out: Sunday, June 4**
After the public has cleared Calder Plaza (may be as late as 8:00 pm; pack up may begin at 5:00 pm Sunday.)

Entries

- **Must be postmarked NO LATER THAN February 28, 2017.**
- **Mail or deliver all materials to:**
festival 2017 Art Sales, c/o Gina Bivins, 808 Carpenter Ave NW, Grand Rapids MI 49504

PLEASE ENCLOSE WITH YOUR APPLICATION:

1. \$20 Non-refundable Jurying Fee (made out to festival of the arts)
2. Photographs representing the type of art you intend to sell, preferably close-ups. Photos may be submitted on a disc. Samples of work are also acceptable. Work not represented at the time of jurying will NOT be permitted at festival. The jury reserves the right to exclude work submitted. You will be notified in writing which specific items or types of items are to be excluded. (If you would like your photos returned, include a self-addressed-stamped-envelope with your submission. Appropriate packaging and postage must also be supplied for return of any samples.)
3. A photo of your booth or display area.
4. Artist's statement which tells us something about you. This material may be used for festival publicity purposes.

Booth Fees and Sales Tax information:

- 10 x10 ft booth--\$300
- 10 x15 ft booth (booth and a half)--\$450
- 10 x 20 ft booth (double booth)--\$600
- Corner booth--additional \$25.00
- Michigan Sales Tax of 6% is the responsibility of the artist

Questions? Contact your friendly volunteer Art Sales Representative

Gina Bivins (evenings) 616-453-2211 or gina@vinecroft.com

or Karen Hunter (evenings) 616-617-3125 or meyermany52@gmail.com



festival 2017 Art Sales Tent Application

Due: No later than February 28, 2017 Artists must reside in one of these Michigan counties: Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo or Ottawa

PLEASE TYPE OR PRINT LEGIBLY:

Exhibitor Name(s): _____

Address: _____

City: _____ Zip Code: _____ County: _____

Daytime Phone: (____) _____ - _____ Evening Phone: (____) _____ - _____

E-mail: _____

Artist Medium: _____ Price Range of Art: \$ _____ to \$ _____

Description of Work: _____

Number of booths desired: _____

No artist will be allowed more than a double booth. A very limited number of double booths are available.

10x10 ft booth-\$300 10x15 ft booth-\$450 10x20 ft booth-\$600 Corner booth-\$25.00 extra

Please list any space constraints or special requests for the layout committee to consider: _____

If this is a group/guild application, please fill out the following:

Name of Organization: _____

Number of members participating in booth: _____

(Please submit photographs that are representative of the work of ALL members participating.)

PLEASE ENCLOSE WITH YOUR APPLICATION:

1. **\$20 non-refundable jurying fee.** Check or money order only made payable to **festival of the arts.**
2. **Photographs representing the type of art you intend to sell, preferably close-ups.**
Photos may be submitted on a disc. Samples of work are also acceptable. Work not represented at the time of jurying will NOT be permitted at festival. (If you would like your photos returned, include a self-addressed-stamped-envelope with your submission. Appropriate packaging and postage must also be supplied for return of any samples.)
3. **A photo of your booth or display area.**
4. **Tell us about yourself;** an artist's statement, biography, photocopies of newspaper clippings, etc. If accepted, this material may be used for festival publicity.

Notification will be made by March 18, 2017.

PLEASE NOTE:

Once you are notified of acceptance, Booth Fees MUST be received in full by April 18, 2017.