



ART SALES APPLICATION - 2019



Application process

- Can be filled totally online for consideration NO LATER THAN February 1, 2019
- If application through the mail - must be postmarked NO LATER THAN February 1, 2019
- Mail or deliver all materials to:
Festival 2018 Art Sales, c/o Gina Bivins, 808 Carpenter Ave NW, Grand Rapids MI 49504
- You may fill out the application electronically, pay online via credit card or PayPal, and submit your images online too. Go to ORG. Click the "APPLY" button on the home page.

Festival provides:

- Single Booth spaces / accommodates one 10' x 10' tent
- Double Booth spaces / accommodates two 10' x 10' tents or one 10' x 20' tent (limited quantity)
- Designated booth location for each artist (requests taken into consideration)
- Professional jury to review your work for consideration in Festival of the Arts
- Information and hospitality booth
- Promotion on website, printed program and social media
- Overnight security
- Crowds!

Artists provide:

- Payment for space of \$300.00 for a single booth or \$600.00 for a double booth by May 10, 2019 if accepted as approved participant in Festival of the Arts
- Responsible for the payment of sales tax on any sales
- Art Work
- Tents
- 40lb minimum per corner weights for all 4 corners - Example weights <https://www.amazon.com/US-Weight-Eco-Canopy-Canopies-Umbrellas/dp/B06XQ6BLLJ>
- Credit card sales device
- Display tables, shelves, etc, and chairs
- Bags and wrapping materials
- Change for your cash transactions
- If desired, cordless or battery operated lights for your display space, (CFL or LED lights only)
- Sales help, if you need it during the event, for your tent

Logistics:

- Every Art Sales and Art on the Spot booth will be outdoors
- Festival Art Sales is located on Calder Plaza, Monroe Center and near Festival's Regional Arts Exhibition located at Kendall College of Art and Design of Ferris State University in downtown Grand Rapids.
- Calder Plaza Plaza planned space for up to 50 – 10' x 10' single tents
- Monroe Center planned space for up to 15 - 10' x 10" single tents
- Regional Arts Exhibition/ KCAD outdoor planned space for up to 10 - 10' x 10' single tents
- Booth required to be operating for attendees during advertised sales hours

Friday, June 7 11:30am to 9pm

Saturday, June 8 10am to 9pm

Sunday, June 9 10am to 5pm

Load-in: Thursday, June 6, 2019

Load-in is scheduled at assigned staggered times, Thursday afternoon through early evening. Once ac-

cepted, a committee member will reach out to establish load in time and logistics.

Load-out: Sunday, June 9, 2019

Festival Art Sales Every Art Sales Artists may begin to pack up at 5:00 pm on Sunday. Vehicles will not be

allowed on Calder Plaza, however, until after the public has cleared the area, which could be as late as 8:00 pm. You are welcome to hand-carry or cart your loads to your cars as soon as you are ready to do so.

Entries

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PLEASE INCLUDE WITH YOUR APPLICATION

- \$25 Non-refundable Application Fee (made out to Festival of the Arts)
- Four Photos representing the type of art you intend to sell, preferably close-ups.
 - Photos may be uploaded with your online application.
 - If the booth is a collective or group of artists, please submit at least four or more photos that represent the collective and list the collective name multiple times to capture a representation of the work to be sold.
 - Artist could also submit four photos on a disc or flash drive with the mailed application.
 - Samples of work are also acceptable.
 - Work not represented with photos with the application will NOT be permitted at Festival.

PLEASE PROVIDE HIGH-QUALITY PHOTOS TO BE USED IN PRINTED MATERIAL AND ON WEBSITE - FESTIVAL WILL ONLY SHOW PROFESSIONAL QUALITY IMAGES TO PROMOTE ART SALES.

- Festival of the Arts jury of professionals reserves the right to exclude work submitted. You will be notified in writing which specific items or types of items are to be excluded. (If you would like your photos returned, include a self-addressed-stamped-envelope with your submission. Appropriate packaging and postage must also be supplied for return of any samples.)
- Two Photos of your booth or display area
 - One photo should show your overall booth set-up
 - One photo should show how you will provide stability for your tent. Please show the weights you plan to use.
- Artist's Statement Tell us about yourself; an artist's statement, biography, photocopies of newspaper clippings, etc. If accepted, this material and your photos may be used for festival publicity.
- Artist self-photo Provide Festival a professional quality photo of the artist to be included with the artist statement

Mail Contact

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How did you hear about applying (drop down) - check all that apply

- You're already been a participating artist
- Committee member directly
- Participating artist told you about us
- You've attended Festival of the Arts in the past
- Seen Festival of the Arts on TV
- You saw our recruitment brochure
- Other

Application for

- Art Sales Tent - (See agreement document)
- Art on the Spot - (See agreement document)

Artist information

- Single Artist in tent - take to Artist Name line
- Multiple Artists in tent - take to Organization, Gallery, Collective or Guild Line

Name of Organization, Gallery, Collective or Guild:

Number of members participating in booth: _____

(Please submit photographs that are representative of the work of ALL members participating.)

Artist Name(s): _____

To "to be listed as" on Festival of the Arts website and in printed program guide



Address: _____

City: _____ Zip Code: _____

County:

- Allegan
- Barry
- Ionia
- Contcalm
- Muskegon
- Ottawa

Daytime Phone: (____) _____-_____ Evening Phone: (____) _____-_____

E-mail: _____

Please contact me - check all that apply

- Text
- Phone call
- Email

Artist Medium: _____ Price Range of Art: \$ _____ to \$ _____

Description of Work: _____

Application for -

- 12' x 12' Single Booth - \$300
- 12' x 24' Double Booth - \$600

Artists must supply their own 10' x 10' or 10' x 20' tents. A very limited number of Double Booths will be accommodated.

Location preference - select all that apply

- Calder Plaza
- Monroe Center
- Regional Arts Exhibition Outdoor

Space / KCAD

Please list any space constraints or special requests for the layout committee to consider:

PHOTOS

Send FOUR photographs representing the type of art you intend to sell, preferably close-ups.
(Use the photos from this website as a guide - <https://www.designquest.biz/2018hm.html>)

Please provide high quality photos to be used in printed materials and on the website, Festival will only show professional quality images to promote art sales.

Will you be the only artist in your booth?

If yes, we only need a photos of your work. If more than one artist is in the booth with you, please submit each artist name and four photo examples.

Photos may be submitted on a disc or flash drive. Samples of work are also acceptable. Work not represented at I the time of jurying will NOT be permitted at festival. (If you would like your photos returned, include a self-addressed-stamped-envelope with your submission. Appropriate packaging and postage must also be supplied for return of any samples.

Send TWO photos of your booth or display area. One photo should show your overall booth set up. One photo to show how you will stabilize your tent. Please show the 40 lb per corner post weights you plan to use.

Example of tent weight

<https://www.amazon.com/US-Weight-Eco-Canopy-Canopies-Umbrellas/dp/B06XQ6BLLJ>

Artist self photo - Provide Festival a professional quality photo of the artist to be included with the artist statement.

Artist's Statement. Tell us about yourself; an artist's statement, biography, photocopies of newspaper clippings, etc. If accepted, this material and your photos may be used for festival publicity.

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