## Grand Rapids, MI - June 7-9, 2024

## **Become a Food Vendor**

## What's New?

- All food vendors will pay the same participation fee regardless of vendor type 14% of cumulative vendor sales.
- Festival may ask that you review your menu to remove duplicate food offerings with other vendors.
- All vendors must participate every day of Festival weekend.
- Limited space is available so please submit your applications early.
- Festival would like emphasize dietary-restricted foods this year such as gluten free, diary free, and vegan dishes.
- Food vendors are responsible for procuring their own ice but Festival will have freezer storage on site for vendor ice.

## **Apply Today!**

We have streamlined the application process to three simple steps.

- 1. Go to www.festivalgr.org or click <u>here</u> to access the food vendor application.
- 2. Click the Food Booth application button under the Food Vendors section.
- 3. Complete your application by **January 31, 2024** and submit the \$50 application fee, right online, when you apply.

Please be sure to read the Festival Rules and Regulations in it's entirety prior to submitting your application to ensure you understand your rights and obligations as a food vendor.